

Monthly Membership Meeting

Tuesday April 27

6:00 p.m. Dinner 6:30 p.m. Meeting



Our Guest Speaker this month will be

Becky Berry

Becky Berry is the Director of the Center for Business and Economic Research at LSUS, an economic development initiative that provides essential business and economic research on the Northwest Louisiana area. The Center provides a database of economic indicators for the region, applied research for local chambers of commerce, local and state governmental units and business & industry to promote economic growth in NW Louisiana.

Becky is a graduate of Texas A&M University with both Bachelor's and Master's degrees in Agricultural Economics. Prior to joining the Center for Business and Economic Research in 2007, Becky spent seven years with a manufacturing company in Longview, TX, in various capacities relating to market research, market and economic analysis and customer relationship management.

**A hot catfish dinner will be provided by Johnny's Catfish. \$10.00 a person, payable at meeting.
 It is essential that you reserve your dinner by
 10am Monday, April 26 so we can order a plate for you
 Leave a message at the SHBA office 687.7808 or email SHBA@BellSouth.net**

Comparison of Crime • March 2010

Category of Crime	Southern Hills	District 12	City-Wide
AGGRIVATED BATTERY & ASSAULT	3	6	97
AUTO ACCESSORY THEFT	2	3	41
AUTO THEFT	2	3	42
BUSINESS BURGLARY	1	1	33
BUSINESS THEFT	0	3	37
BUSINESS ROBBERY	0	1	1
HOMICIDE	0	0	2
PERSON ROBBERY	1	1	25
PURSE SNATCHING	0	0	2
RAPE	0	0	8
RESIDENTAL BURGLARY	10	17	134
RESIDENTAL THEFT	11	14	116
SHOPLIFTING	0	35	128
THEFT FROM AUTO	1	14	99
THEFT GENERAL	2	8	96
TOTAL	35	106	861
PERCENTAGE OF CITYWIDE	4.0%	12.3%	

Mark your June Calendar.

Networking Meeting

The regular **June 29 membership meeting** will be held at a Southern Hills restaurant.

Help **spread the word** to all area businesses to attend for **socializing and networking opportunities.**

Fit for Life™ Tennis Triple Play Clinic

Friday, May 7, 2010 9:00am to 12 noon
 Bill Cockrell Tennis Center, 4109 Pines Road.

Therapeutic Adaptive "Fit for Life" Field Day

Saturday, May 8, 2010 9:00am to 1:00pm.
 A.C. Steere Park, 4002 Grover Street

PRESIDENT'S MESSAGE



JOHN ALBRITTON
PRESIDENT
671.1991

As business owners and managers, it is important to keep up with the markets we serve. Our area has changed and it is important for us to understand what that means relative to the potential customers.

Becky Berry, our speaker, brings that information to us at our meeting this month. Are we using the best advertising medium to reach this customer base? Are our promotions effective in meeting the needs of our customers? These are the type questions that you can answer from this presentation by Mrs Berry.

If you have been to **Lowe's**, you know Spring is here. Mike Yeager and the Lowe's staff have really got everything you need to help in beautifying Southern Hills residences. Also, note the independent vendors with their wide variety of plants.

We welcome new member, **BancorpSouth**. The breadth of our membership adds to the strength and impact of our association.

Thank you for your support of the Southern Hills Business Association. Working together we continue to make Southern Hills a good place to live and do business.

John

2010 SHBA BOARD OF DIRECTORS

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Earl Timmons Vice President
John Lorick Executive Director
Harold Sater Treasurer

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John Bowman
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Marvin Greer
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Bret McCoy
Pat Spigener

MEMBERSHIP APPLICATION (Renewal or Reinstatement)

Business _____ Phone _____
Contact _____ Fax _____
Street Address _____ Email _____
Mailing Address _____ Sponsor _____
City-State-Zip _____ Signature _____

Annual Dues

Businesses \$175
Religious Nonprofits \$100
Civic Nonprofit Groups \$75

Southern Hills Business Association • www.shba-spt.org
P O Box 80344 • Shreveport 71148 • 318.687.7808 SHBA@BellSouth.net



Southern Hills Business Association
P O Box 80344
Shreveport LA 71148

SHBA & SHHA Membership Meeting
Tuesday April 27 6:00 p.m.
SHBA Conference Center 9701 Baird Road
RSVP: Monday April 26—Noon
Speakers: Becky Berry
Topic: Economic Indicators for Area

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