



**Caddo Commissioner Jim Smith and
 Mike Strong, Director Dept Operational Services**

Guest Speakers at SHBA Monthly Meeting

**Dutch treat catfish buffet 6:00 - Meeting 6:30-7:30
 Johnny's Catfish & Seafood - 5130 Bert Kouns**



Join us **Tuesday, April 24** — **Jim Smith and Mike Strong** will share their ideas, information, and current issues and concerns for the City of Shreveport and Southern Hills area. There will also be a period for attendees to ask questions.

Jim Smith was recently appointed to the Caddo Parish Commission as representative for citizens previously represented by Ron Webb. Jim brings to the position a vast amount of experience and expertise in operations of city and parish governments. He has served as this areas representative on the Metropolitan Planning Commission for a number of years and has been invaluable to SHBA. Jim's time, efforts, knowledge, and ability are very much appreciated by all of those he serves and works with.

Mike Strong serves as Director of the Department of Operational Services for the City of Shreveport. The Department of Operational Services was formed to better serve the citizens of Shreveport and to provide for a more effective, efficient overall operation. On July 13, 1999, the City Council approved the consolidation and realignment of the Department of Public Works, the Department of Water and Sewerage, the Department of Fleet Services, and the Permits and Inspections Bureau. The Department of Operational Services has an Operating Budget of more than \$85.0 million.

Make plans to attend. Arrive at 6:00 for a \$9 Dutch treat catfish buffet, or come for the meeting and program only from 6:30-7:30. **Dinner reservations** requested. If reading online, simply click [HERE](#) to RSVP. Or call the Message Center at 687-7808. Provide names of attendees, please.

Bobbie's Hang-Up and Gallery will be our featured member exhibitor at the meeting. Be sure to visit their display table. Door prizes will also be presented, so tuck a few extra dollars in your pocket for the Benevolent Fund cash and prizes drawings! **To promote YOUR business**, request a date for an upcoming meeting. **Hobnobbers Gifts** will be the featured tabletop exhibitor in May. **Your business can be featured free of charge** to familiarize members and guests with your products and services.

Email info@shba-spt.org if you are interested in this avenue of business promotion. SHBA offers these opportunities to current paid members to help grow business in Southern Hills.

**Christmas In The Hills needs
 green space and tree decorators!**

Registration forms and information has been mailed to last year's fabulous green space donors and community Christmas tree decorators. Be sure to return yours right away so you can be part of the 2007 holiday extravaganza!

If you haven't participated before but are ready to this year, contact Linda Luck at 688-4500 and get your name on the list. SHBA provides the trees. You provide the grassy areas and decorating talent.

Information is available on the SHBA website at the top of the Christmas In The Hills page. Download yours today www.shba-spt.org Pick up some of the 2007 Christmas In The Hills brochures at next week's meeting and give them to your business neighbors or youth, civic, church, and scout groups.

Christmas



March 2007 Crime Stats

	Southern Hills Only	Distr. 12	City-Wide
AGG. ASSAULT	3	5	80
AGG. BATTERY	2	8	79
AUTO ACCESS THEFT	2	5	31
AUTO THEFT	4	6	70
BUS. BURGLARY	4	4	41
BUS. THEFT	5	6	32
BUSINESS ROBBERY	0	0	3
HOMICIDE	0	0	1
PERSON ROBBERY	1	1	43
PURSE SNATCHING	1	1	4
RAPE	0	1	13
RES. BURGLARY	12	19	170
RES. THEFT	12	16	128
SHOPLIFTING	15	23	170
THEFT FROM AUTO	11	20	173
THEFT GENERAL	8	11	102
TOTAL	80	126	1140

Welcome
NEW SHBA MEMBERS!

Robert Baylis
BAYLIS AUTO REPAIR

Dr. Howard King
HOWARD KING, DDS

Susie Jelks
JELKS COFFEE

May 11 Conference

An all-star lineup of speakers will be simulcast live on Friday, May 11, 8:00 a.m. to 4:00 p.m.. The event includes well known motivational and leadership speakers Terry Bradshaw, Herman Boone, Ken Blanchard, Tim Sanders, Malcolm Gladwell, Jackie Freiberg, Mark Sanborn, and Bill Strickland. Chief Kelvin Cochran will be the keynote luncheon speaker for the event hosted by Life Church, at 2222 Meriwether. Tickets \$50 each. Group ticket sales also available. For more information contact Joben Murray at (318) 687-7055 or email mis@shreveportlife.com.

You don't buy a newspaper -- you buy news. You don't buy life insurance -- you buy security. You don't buy glasses -- you buy better vision. You don't buy awnings -- you buy shade. You don't buy membership in an Association -- you buy the cooperation of people in business with whom you can join hands to do the things you cannot do alone.

Southern Hills Update



Harold Sater
President
(318) 688-7890

The SHBA Conference Center is nearing completion at 9701 Baird Road. The renovation process has been completed with just a few punch list items remaining. The permanent sign was installed last week to be followed by installation of footlights. Furnishings are being set in place and supplies for future SHBA catered dinner meetings and routine cleaning have been purchased. U. S. and Louisiana flags are on the way compliments of Woodmen of the World, and landscaping is expected in June.

None of this would have been possible without the generous contribution from Willis-Knighton Medical Center and donations from members and supporters. A portion of the funding was provided through a City Council appropriation with a similar amount provided through a grant from the Louisiana Department of Economic Development. Senator Sherri Cheek and former Councilman Jeff Hogan were instrumental in having the city and state allocations made available to SHBA.

The Conference Center is available at nominal rental rates that help offset added utility and custodial costs. For information about rentals, contact info@shba-spt.org.

In other Southern Hills news, members seem to be responding well to weekly announcements of events and specials and to the exhibits in conjunction with meetings. Lets us know other ways we can help your business grow.

Drew LeBlanc's Elite Fitness is well on the way to calling the former Pier 1 store home. A new men's and boys shop has moved into South Park Village, and the brand-new Taco Bell at Mansfield and Colquitt is bustling with business. Crawfish prices are dropping to the delight of mudbug lovers according to SHBA members Crawdaddy's Kitchen and Shane's Acadiana.

Remington College reconstruction of USA Drug at Bert Kouns and Baird is progressing nicely with promise of being a great business neighbor. We'll no doubt learn more about new developments on the horizon when several prominent commercial Realtors gather to provide an informational forum for SHBA members and guests at the May 29th SHBA general meeting.

Meanwhile, be sure to attend the April 24th meeting with Jim Smith and Mike Strong!

2007 SHBA BOARD OF DIRECTORS

Officers:

Harold Sater, *President*
John Lorick, *Executive Director*
John Albritton, *Vice President*

Directors:

John Bowman Randa Durham
Linda Luck Paul Moore
Gary Norris Gordon Spigener
Earl Timmons Honorary Director Keri Elrod

Committee Chairmen:

Tom Fliss, *Membership VP*
John Templin II, *Planning/Gov. Affairs*
Linda Luck, *Christmas in the Hills*
Jerry Payne & Stephanie Grice, *Media*
Judi Milke, *Legal Advisor*
Ramona McDaniel, *Town Hall Expo*
John Moskeland, *Volunteer Recruitment*

Ex-Officio Members:

Marti Butt, *Administrator*
Bud Cates, *Field Representative*

MEMBERSHIP APPLICATION

(May also be used to for membership renewal or reinstatement)

Name _____ Office Telephone _____
Company _____ Fax _____
Street Address _____ Email _____
Mailing Address (if different) _____ Sponsor _____
City-State-Zip _____ Signature _____

Annual Dues **

Businesses \$175 per year
Religious Nonprofits \$100 • Civic Nonprofit Groups \$75

**** NEW! Monthly bank draft now available**
() Check here if \$18 monthly automatic draft is desired
and return voided check with signed application form.

Southern Hills Business Association • www.shba-spt.org
P O Box 80344 • Shreveport 71148-0344 • Info (318) 603-1772



Southern Hills Business Association
P O Box 80344
Shreveport LA 71148-0344

RSVP for SHBA Meeting April 24
6:00 p.m. Dinner - Meeting 6:30-7:30
Guest Speakers
Mike Strong, Director Department of
Operational Services and
Caddo Commissioner Jim Smith

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