

**SHBA Membership Meeting
 Tuesday, March 31, 2009
 6:30 p.m.
 SHBA Conference Center,
 9701 Baird Road, Shreveport**

**GUEST SPEAKER:
 Louisiana State Senator
 Sherri Smith Cheek**



Sherri Smith Cheek

Sherri Smith Cheek, Louisiana State Senator, will be Guest Speaker at the March 31 meeting of the Southern Hills Business Association. Louisiana State Senator Sherri Smith Cheek (District 38) will give us a legislative update and respond to questions from the audience. This will be an informative presentation you won't want to miss!

Light refreshments will be served

**Dist 12 Comparison of Crime in Southern Hills to Citywide
 February 2009**

Category of Crime	Southern Hills Only	District 12	City-wide
AGG. BATTERY & ASSAULT	1	8	100
AUTO ACCESSORY THEFT	1	1	29
AUTO THEFT	5	9	40
BUS. BURGLARY	1	3	16
BUS. THEFT	0	2	28
BUSINESS ROBBERY	0	1	4
HOMICIDE	0	0	3
PERSON ROBBERY	1	2	18
PURSE SNATCHING	1	1	5
RAPE	0	0	4
RES. BURGLARY	4	12	119
RES. THEFT	6	11	108
SHOPLIFTING	0	18	122
THEFT FROM AUTO	6	9	93
THEFT GENERAL	0	3	59
TOTAL	26	80	748
PERCENTAGE	3%	1%	100%

New Crime Mapping System On-Line

Shreveport Police Department web page has a new on-line crime mapping system.

Users can type in any address in Shreveport and view robberies, burglaries, auto thefts, thefts from auto, auto accessory thefts, and thefts from outside of businesses and residences within a one-mile radius of the address.

The direct link to this map is <http://www.shreveportla.gov/dept/police/crimemaps/crimemap.html>.

This valuable tool will help keep us all informed of emerging crime issues in our neighborhoods.

You don't buy a newspaper -- you buy news. You don't buy life insurance -- you buy security. You don't buy glasses -- you buy better vision. You don't buy awnings -- you buy shade. You don't buy membership in an Association -- you buy the cooperation of people in business with whom you can join to do things you cannot do alone.

Support Southern Hills ~ Support SHBA

**It's GOOD Business to DO Business
 With SHBA Members!**



John L. Albritton
2009 SHBA
President

Telephone 671-1991

President's Message

Things are looking good in our area. Sales tax revenues are up for Caddo Parish and Shreveport. Some people would say but not by much. We have to recall most were forecasting a drop in sales tax revenues. Bruce Willis, Store Manager, WalMart, Mansfield Road, reports his store continues to run at the top in their district and region. As information like this gets out, the interest in our area will grow stronger.

As small business owners we have to be prepared by maintaining our store fronts and a competent staff. We are fortunate to be in an area that seems to be positively out of step with the sufferings of the rest of the US. The association continues to leverage our strengths relative to cost, location, traffic flows, infra-structure, etc. We have been notified of a \$10,000 grant from the city to help fund the activities to promote our area.

Our speaker this month is State Senator Sherri Smith Cheek. It will be a great opportunity to get a better understanding of the state legislature's priorities. And a better opportunity for our business owners to communicate priorities to our Senator. Let's have a big turnout to show support.

John

2009 SHBA BOARD OF DIRECTORS

Officers:

John Albritton, *President*
Pat Spigener, *Vice President*
John Lorick, *Executive Director*
Harold Sater, *Past President*

Directors:

John Bowman Randa Durham
Gary Norris Linda Luck
Keri Ellrod Earl Timmons
Virginia Lombardino

Committee Chairmen:

Neil Erwin, *Legal Advisor*

MEMBERSHIP APPLICATION

(May also be used to for membership renewal or reinstatement)

Name _____ Office Telephone _____
Company _____ Fax _____
Street Address _____ Email _____
Mailing Address (if different) _____ Sponsor _____
City-State-Zip _____ Signature _____

Annual Dues **

Businesses \$175 per year
Religious Nonprofits \$100 • Civic Nonprofit Groups \$75

** Monthly bank draft also available

() Check here if \$18 monthly automatic draft is desired and return voided check with signed application form.

**Southern Hills Business Association • www.shba-spt.org
P O Box 80344 • Shreveport 71148-0344 • Info (318) 687-7808**



Southern Hills Business Association
P O Box 80344
Shreveport LA 71148-0344

SHBA Membership Meeting
Tuesday -March 31, 2009—6:30 p.m.
SPEAKER: LOUISIANA STATE SENATOR
SHERRI SMITH CHEEK
SHBA Conference Center—9701 Baird Road

PRSRT STD
U.S. Postage
P A I D
Permit #6
Shreveport, LA