



### Caddo Parish Administrator Woody Wilson And District E Councilman Ron Webb Guest Speakers at March 27, 2007 SHBA Monthly Meeting Dutch treat catfish buffet 6:00 - Meeting 6:30-7:30 Johnny's Catfish & Seafood - 5130 Bert Kouns



Join us Tuesday, March 27 as **Ron Webb, District E Councilman and Woodrow 'Woody' Wilson, Caddo Parish Administrator** share their ideas, information on issues or concerns, needs of the area, and wants in our parish and throughout the area.

**Woodrow "Woody" Wilson, Jr.** is a retired Air Force Chief Master Sergeant. He served in the United States Air Force for twenty-five years and retired from Barksdale Air Force Base. Woody is currently the Administrator/CEO for the Parish of Caddo. Woody manages the daily functions of the Parish Government, which includes eight departments and 400 parish employees.

**Councilman Ron Webb**, is a 24-year General Motors retiree who has been serving in public office since 1995 when elected to the Caddo Parish Commission. He was reelected in 1996, 2000, and 2004. He now serves as District E Councilman. A Bossier City native, Webb has resided in Southern Hills now for sixteen years.

Make plans to attend. Arrive at 6:00 for a \$9 Dutch treat catfish buffet, or come for the meeting and program only from 6:30-7:30. **Dinner reservations** requested so that we can be considerate of our host as they determine the amount of food to prepare. If reading online, simply click [HERE](#) to RSVP for dinner (cash or check preferred). Or call the SHBA Message Center at 687-7808. Provide names of all attendees, please.

**Berg Mechanical, a division of Johnson Controls**, will be our featured exhibitor at the March 27th meeting. Be sure to visit their display table. Door prizes will also be presented, so tuck a few extra dollars in your pocket for the Benevolent Fund cash and prizes drawings!

To promote **YOUR business**, request a date for an upcoming meeting. **Bobbie's Hang-Up** will be the featured tabletop exhibitor at the April 24th meeting. Your business can be featured free of charge to familiarize members and guests with your products and services. Email [info@shba-spt.org](mailto:info@shba-spt.org) if you are interested in this avenue of business promotion. SHBA offers these opportunities to help grow business in Southern Hills. Eligible tabletop exhibitors will be current paid SHBA members. Hope to see you Tuesday!



### Christmas In The Hills Expected to be Fantastic in 2007!

- NEW SHBA MEMBERS!**
- Dale Edney**  
CHARTER CREDIT CORP.
  - Corey Coleman**  
COLEMAN FINANCIAL SERVICES LLC
  - Sharon Bartley**  
CURVES
  - Dale Edney**  
HERITAGE CREDIT SERVICE INC
  - Dianne Ruesch**  
LIVING INTERIORS INC
  - Janet Moss**  
PIONEER COMFORT SYSTEMS

Chairman Linda Luck and the committee continue extensive planning for a bigger and better 2007 holiday season. More than 200 blue balsam trees have been ordered and folks are signing up early to decorate trees and businesses and participate in the Old-Fashioned Christmas Parade. Entry forms are on the Christmas In The Hills page of SHBA's website: [www.shba-spt.org](http://www.shba-spt.org)

Pick up some of the 2007 Christmas In The Hills brochures at the March meeting and give them to business neighbors and youth, civic, church, or scout groups that would be interested. Contact Linda Luck at 688-4500 for complete information. You don't want to miss being a part of Christmas In The Hills 2007!

### February 2007 Crime Stats

Type of Crime	Citywide	Southern Hills	Distr 12
Aggravated battery	58	3	3
Aggravated assault	62	1	4
Auto theft	25	1	3
Auto accessory theft	88	9	13
Business burglary	38	4	4
Business robbery	42	3	4
Business theft	6	0	0
Homicide	44	1	1
Person robbery	26	0	0
Purse snatching	4	0	0
Rape	8	1	1
Residential burglary	134	13	21
Residential theft	105	10	11
Shoplifting	114	8	14
Theft from auto	163	16	24
Theft general	96	12	19
<b>TOTAL</b>	<b>973</b>	<b>82</b>	<b>122</b>

*You don't buy a newspaper -- you buy news. You don't buy life insurance -- you buy security. You don't buy glasses -- you buy better vision. You don't buy awnings -- you buy shade. You don't buy membership in an Association -- you buy the cooperation of people in business with whom you can join hands to do the things you cannot do alone. Support SHBA and Southern Hills!*

### SHBA will be a sponsor of May 11 leadership event: Maximum Impact Live Simulcast

**Chief Kelvin Cochran** will be the keynote luncheon speaker for the event. **The Influence Index, Increasing a Leader's True Value** conference is being hosted by Life Church, 2222 Meriwether. Tickets \$50 each. Group ticket sales also available. For more information contact Joben Murray at (318) 687-7055 or email [mis@shreveportlife.com](mailto:mis@shreveportlife.com).

**May 11 National Business Leadership Conference 8:00 a.m. - 4:00 p.m.**  
 An all-star lineup of speakers will be simulcast live on Friday, May 11. The daylong event includes well known motivational and leadership speakers Terry Bradshaw, Herman Boone, Ken Blanchard, Tim Sanders, Malcolm Gladwell, Jackie Freiberg, Mark Sanborn, and Bill Strickland.

# Southern Hills Conference Center Renovation Update



*Harold Sater*  
 President  
 (318) 688-7890

The SHBA Conference Center is coming alive! We've had sandblasting, pressure washing, roofing, exterior and interior painting, door refinishing, service area tile, meeting space carpet, reception counter resurfaced, and replaced one heat/AC unit. The renovations tab has been about what was expected and is being paid through the generous donations of members and affiliated businesses as well as grants from Louisiana Department of Economic Development and Willis Knighton Medical Center.

Still on the 'coming soon' list are flags for the flagpole, landscaping, irrigation, permanent sign, and interior furnishings. Also to be acquired will be janitorial supplies, paper goods, waste barrels and trash cans, etc. Donations of supplies would be most welcome.

The SHBA Conference Center will be available for rent by other groups such as Lions Club, Homeowners Association, the CPA society, and others. Rental rates will be established to cover utilities and custodian services. We are currently seeking a retired individual who lives nearby to work a few hours handling opening, closing, and cleanup at the center. Perhaps you know someone who might be interested

**Custodian / Rental Agent Needed for Conference Center:**  
 Send information and availability to [info@shba-spt.org](mailto:info@shba-spt.org)



*An early photo of SHBA Conference Center, 9701 Baird Rd*

## 2007 SHBA BOARD OF DIRECTORS

**Officers:**

Harold Sater, *President*  
 John Lorick, *Executive Director*  
 John Albritton, *Vice President*

**Directors:**

John Bowman    Randa Durham  
 Linda Luck    Paul Moore  
 Gary Norris    Gordon Spigener  
 Earl Timmons    Honorary Director Keri Elrod

**Committee Chairmen:**

Tom Fliss, *Membership VP*  
 John Templin II, *Planning/Gov. Affairs*  
 Linda Luck, *Christmas in the Hills*  
 Jerry Payne & Stephanie Grice, *Media*  
 Judi Milke, *Legal Advisor*  
 Ramona McDaniel, *Town Hall Expo*  
 John Moskeland, *Volunteer Recruitment*

**Ex-Officio Members:**

Marti Butt, *Administrator*  
 Bud Cates, *Field Representative*

### MEMBERSHIP APPLICATION

*(May also be used to for membership renewal or reinstatement)*

Name _____	Office Telephone _____
Company _____	Fax _____
Street Address _____	Email _____
Mailing Address (if different) _____	Sponsor _____
City-State-Zip _____	Signature _____

**Annual Dues \*\***

Businesses \$175 per year  
 Religious Nonprofits \$100 • Civic Nonprofit Groups \$75

**\*\* NEW! Monthly bank draft now available**  
 ( ) Check here if \$18 monthly automatic draft is desired  
 and return voided check with signed application form.

**Southern Hills Business Association • [www.shba-spt.org](http://www.shba-spt.org)**  
**P O Box 80344 • Shreveport 71148-0344 • Info (318) 603-1772**



**Southern Hills Business Association**  
 P O Box 80344  
 Shreveport LA 71148-0344

**RSVP for SHBA Meeting March 27**  
**6:00 p.m. Dinner - Meeting 6:30-7:30**

**Guest Speakers**  
**District E Councilman Ron Webb**  
**Caddo Commission Administrator**  
**Woody Wilson**

