



Southern Hills Business Association

24-Hour Message Center (318) 687-7808 for questions, comments, suggestions — or email info@shba-spt.org

Post Office Box 80344 • Shreveport, Louisiana 71148-0344
Administrator (318) 603-1772 • Fax (318) 603-9953

MARCH 2008

www.shba-spt.org

Click on "Contact Us" to send comments, suggestions, questions and feedback
Email: info@shba-spt.org

Voices



Tuesday, March 25 - SHBA Dinner Meeting *VOICES Special Section in The Times* *to focus on Southern Hills Area*

6:00 - Optional \$9 Dutch treat dinner (RSVP requested)

6:30 - 7:30 p.m. Meeting / Keynote Speaker Presentation

SHBA Conference Center / 9701 Baird Rd / Shreveport 71118

Join us Tuesday for a presentation by Times staffers Barbara Widner and Angela Haacker as they describe the upcoming new Times tabloid insert on Southern Hills and southwest Shreveport. VOICES special sections focus on news of events, programs, and activities involving businesses, schools, organizations, community projects, etc. Special member rates will be available to advertisers who want to get their message to more than 10,000 households. Contact information for sending in your church, club, school, or business news will be provided at Tuesday's meeting so you can share news with The Times for publication in VOICES. To view the current Voices of Southeast Shreveport edition visit <http://www.shreveporttimes.com/apps/pbcs.dll/section?Category=SOUTHEASTVOICES>.

Come at 6:00 and enjoy dinner for just \$9 per person. Bring a dollar or two extra for split the pot tickets. For a little extra recognition, bring along a door prize or two in exchange for a nice 'commercial' about your business. And remember, please RSVP so food service can be planned and we can be good stewards of SHBA's treasury.

Call reservations in to message center at 687-7808 or email attendee names to info@shba-spt.org.

You don't buy a newspaper -- you buy news. You don't buy life insurance -- you buy security. You don't buy glasses -- you buy better vision. You don't buy awnings -- you buy shade. You don't buy membership in an Association -- you buy the cooperation of people in business with whom you can join to do things you cannot do alone.

Support Southern Hills ~ Support SHBA
It's GOOD Business to DO Business
With SHBA Members!



NEW SHBA MEMBER!

Ron Webb
City Council District D

New from Shreveport Police Department: Crime Prevention Tips for Businesses

Businesses can take an active role in reducing criminal opportunity in and around their property by participating in a variety of crime prevention initiatives that are important in a comprehensive business crime prevention and control program.

Lights: Proper lighting eliminates shadows, which burglars use for cover. Light up all points of entry, including those on the roof. Leave lights on inside just as you would do at home. Install lighting at the front and back in addition to any side doors of your business.

Doors: As with windows, check for signs of any structural weaknesses. Use heavy and solid constructions, and material that is drill-resistant. You can also reinforce the backs of doors with crossbars. Be sure the door frames cannot easily be jimmied.

Locks: Secure doors, windows, skylights and other openings with the best possible locks. No lock is burglar proof, but the longer and harder a burglar finds it to break in, the more likely they simply give up or be caught. Use deadbolts and be sure to change the locks every time an employee with access to them leaves.

Windows: Check window frames to see if they are loose or rotting, and ensure that the windows offer visibility. Arrange merchandise so that a passerby can see into the store. The store employee needs to be able to notice dangers outside and let witnesses see trouble inside. So keep windows clear of obstructions, from stacked boxes on the floor to high shrubs beside the walkways. Install burglar-resistant glass or use wire mesh or iron bars over all glass.

Safes: Reduce how much cash you have on hand after hours. If you have cash or other valuables, keep them in a safe anchored to the floor and that is in an illuminated location visible from the outside. Change the combination if staff who are familiar with it leaves. Install and use a drop safe. Limit how much cash is in the register and post signs saying that a drop safe is used and registers have only limited cash.

Store displays: Keep your expensive merchandise away from the windows, toward the center of the store.

Roof: Check ventilation system to ensure it cannot be used to gain entry.

Fences: Make sure that fences are high and sturdy enough so they are not too easy to breach. For some workplaces, barbed wire on top of the fence may be appropriate.

Alarm System: Install an alarm system. At least an alarm offers a measure of peace of mind. It is a deterrent to burglars, or forces them to get out quickly if they happen to break in. Post warnings in clear view that the business is equipped with an alarm, and train the staff to avoid false alarms.

Post warnings in clear view that the business is equipped with an alarm, and train the staff to avoid false alarms.

**President's
Message**



John L. Albritton
2008 SHBA President
Telephone 671-1991

More than a dozen new businesses have opened in the Southern Hills area over the past year. Another twenty-five opened for business in our area the previous year. SHBA is delighted with this upturn in economic development in Southern Hills.

On the flip side, though, is an often overlooked benefit of SHBA membership -- some of the most important SHBA achievements are best discussed in terms of what you DO NOT see. SHBA members and leaders, working hand in hand with elected representatives, have been relentless in taking a stand to defeat unfavorable proposals or efforts of enterprises that are not compatible with our community.

As much as we want to encourage new business growth in Southern Hills, the SHBA board believes it is in the best interest of Southern Hills to oppose conditions or enterprises which are incompatible with the family oriented quality of life that we enjoy in Southern Hills.

The involvement and vigilance of SHBA members and others who live, work, attend school, or support families in Southern Hills is important to the continued success of SHBA and the continued improvement of economic conditions in our community. Look for ways you can help. Watch for news of volunteer opportunities. Call me personally if you have decided to become part of the solution!

John

2008 SHBA BOARD OF DIRECTORS

Officers:

John Albritton, *President*
Pat Spigener, *Vice President*
John Lorick, *Executive Director*

Directors:

John Bowman Randa Durham
Linda Luck Paul Moore
Gary Norris Gordon Spigener
Earl Timmons Keri Elrod

Committee Chairmen:

Tom Fliss, *VP Membership*
Linda Luck, *Christmas in the Hills*
Neil Erwin, *Legal Advisor*
Ramona McDaniel, *Town Hall Expo*
John Moskeland, *Volunteer Recruitment*

Ex-Officio Members:

Liz Lockwood, *Administrative Manager*
Marti Butt, *Finance Manager*
Jan Reynaud, *Conference Center Manager*

MEMBERSHIP APPLICATION

(May also be used to for membership renewal or reinstatement)

Name _____ Office Telephone _____
 Company _____ Fax _____
 Street Address _____ Email _____
 Mailing Address (if different) _____ Sponsor _____
 City-State-Zip _____ Signature _____

Annual Dues **

Businesses \$175 per year
 Religious Nonprofits \$100 • Civic Nonprofit Groups \$75

**** Monthly bank draft also available**

() Check here if \$18 monthly automatic draft is desired and return voided check with signed application form.

**Southern Hills Business Association • www.shba-spt.org
 P O Box 80344 • Shreveport 71148-0344 • Info (318) 687-7808**



**Southern Hills Business Association
 P O Box 80344
 Shreveport LA 71148-0344**

***Tuesday - March 25 2008
 SHBA Conference Center - 9701 Baird Rd
 Dinner 6:00 - Meeting 6:30-7:30
 'Voices' Community News Insert Coming Soon!***

