



Southern Hills Business Association

24-Hour Message Center (318) 687-7808 for questions, comments, suggestions — or email info@shba-spt.org

Post Office Box 80344 • Shreveport, Louisiana 71148-0344
 Administrator (318) 603-1772 • Fax (318) 603-9953

MAY 2007

www.shba-spt.org

Click on "Contact Us" to send comments, suggestions, questions and feedback

Email: info@shba-spt.org

Commercial Real Estate & Development Panel Discussion & Forum ~ May 29, 2007 SHBA Monthly Meeting

Dutch treat catfish buffet 6:00 - Meeting 6:30-7:30
 Johnny's Catfish & Seafood - 5130 Bert Kouns

Join us Tuesday, May 29 to hear a panel of commercial real estate and development professionals give their view of Southern Hills. They will peek into their crystal balls and give us an idea of what their industry might see for our area as we continue in revitalization mode. A forum will follow with panelists responding to audience questions. This is your chance to get a view from the professionals about how our area is seen by others and what benefits we may have become oblivious to. We're delighted with Tractor Supply Company, Taco Bell, Barksdale Federal Credit Union, DirectBuy, and so many others now calling Southern Hills home. Let's see what else might be on the horizon!

Hobnobbers Gifts will be our featured exhibitor at the May 29th meeting. Be sure to visit their display table. Door prizes will also be presented, so tuck a few extra dollars in your pocket for the Benevolent Fund cash and prizes drawings!

To promote **YOUR business**, request a date for an upcoming FREE tabletop exhibit space at the regular monthly meeting. We are open for new exhibitors, so e-mail today info@shba-spt.org.

Arrive at 6:00 for a \$9 Dutch treat catfish buffet, or come for the meeting and program only from 6:30-7:30. **Dinner reservations** requested - click [HERE](#) to RSVP for dinner (cash or check preferred). Or call SHBA Message Center at 687-7808. Provide names of all attendees, please.

Christmas In The Hills Seeking Green Space Donors, Decorating Groups, and Christmas Tree Installation Volunteers

Linda Luck and the Christmas In The Hills steering committee are preparing an extraordinary holiday extravaganza for 2007. Response has been great from decorating groups and green space donors. If you haven't signed up, don't delay. Lovely trees are provided free of charge. Green Space Donors need only provide electricity for lighting the trees.

Pick up a 2007 Christmas In The Hills brochure at the upcoming meeting or contact Linda Luck at 688-4500. Information and sign-up forms can also be downloaded from the SHBA website at www.shba-spt.org — click on the Christmas In The Hills tab.

Another urgent need is men and older boys to help set and anchor the more than 200 Christmas trees that will line major thoroughfares of Southern Hills.



NEW SHBA MEMBERS!

David Letsinger
 AAA LOCK & SAFE

Scott Williams
 BASS MOTORS

Susie Jelks
 JELKS COFFEE SERVICE

Scott Holmes
 LIFE CHURCH

Johnnie Ward
 WOODMEN OF THE WORLD

You don't buy a newspaper -- you buy news. You don't buy life insurance -- you buy security. You don't buy glasses -- you buy better vision. You don't buy awnings -- you buy shade. You don't buy membership in an Association -- you buy the cooperation of people in business with whom you can join hands to do the things you cannot do alone. Support SHBA and you will be supporting Southern Hills!

GRAND OPENING
SHBA Conference Center
Tuesday ~ June 26, 2007 ~ 5:30-7:30 p.m.

Consider Hosting Exchange Student

Steve Divine and Nacel Open Door have told us opportunities abound for residents to host exchange students for the August 2007 semester. Profiles of students are available online to make selection easier. If you have considered this interesting and educational form of community service, please call Steve Divine at 1-866-769-4759 or visit www.nacelsouth.org for information

Support Southern Hills ~ Support SHBA
Do Business With SHBA Members

April 2007 Crime Stats

Type of Crime	City	So Hills	Distr 12
Aggravated battery	52	2	2
Aggravated assault	69	2	5
Auto theft	94	3	6
Auto accessory theft	27	4	7
Business burglary	58	1	3
Business robbery	13	1	2
Business theft	53	3	7
Homicide	6	0	1
Person robbery	47	3	6
Purse snatching	7	0	0
Rape	6	1	1
Residential burglary	175	7	14
Residential theft *	151	14	24
Shoplifting	182	16	26
Theft from auto	210	14	25
Theft general	102	11	13
TOTAL	1252	82	142

* Remember: Theft is preventable. Residential thefts listed above shows almost 50% of items were left outdoors in clear view (bikes, toys, lawn mowers, etc).

Most auto and residential theft is from unlocked doors.

Secure your property and help reduce crime!

Southern Hills Revitalization Depends on Everyone

The Southern Hills Business Association is in its seventh year of proclaiming the benefits of Southern Hills to developers and businessmen, urging them to make the move to Southern Hills where opportunities await them and commercial values abound. Now, at some 200 member firms strong, and enjoying an enviable 94% membership retention from year to year, SHBA and Southern Hills are beginning to see results.

Much has been accomplished and new stores and businesses have opened. We have the first Tractor Supply Company in the area, a busy new Taco Bell, a fitness center about ready to move into its new and larger building, a delightful home town jewelry store, specialty and apparel stores, restaurants, and a bustling Summer Grove Baptist Church's worship center, offices, and consumer stores at Jewella and the Innerloop. Sheriff's Safety Town is underway and YMCA is looking at the area for a brand-new facility with fabulous amenities.

But 'the fat lady hasn't yet sung' so to speak. There is MUCH more yet to do. So who are the 'doers' you might wonder? It's you, me, board members, the Chamber of Commerce, city and state officials, and others whose job involves economic development.

SHBA needs a lot, but the most important need is for active member involvement, participation, and a sense of volunteerism when it comes to saving Southern Hills from extinction. There is much for even pioneers of Southern Hills to learn about our area. That's where attending monthly meetings and volunteering to help out on a committee or special project comes in. It puts you closer to the heartbeat of the organization and the area.

We also need for those in city, parish, state, and other involved organizations to recognize the potential in Southern Hills and direct more resources to the area. Showing properties, mowing rights of way, picking up plastic signs that litter our corners and intersections, ticketing littering pedestrians (notice a bus stop next time you pass one), ticketing 18-wheelers for illegal parking and vehicle owners who pick a spot and presto - it becomes their own personal used car lot. Ignoring these seemingly simple unlawful acts leads visitors to the area to wonder if we care — **ABSOLUTELY WE CARE!**

So let's everyone start showing it. Call and report locations of littering, illegal parking, property standards violations, inoperable vehicles, for sale vehicles illegally parked, strings of street lights out. SHBA has compiled a list of numbers to call. Request it: info@shba-spt.org.



Harold Sater

President
 (318) 688-7890
 Cell 455-5198

2007 SHBA BOARD OF DIRECTORS

Officers:

Harold Sater, *President*
 John Lorick, *Executive Director*
 John Albritton, *Vice President*

Directors:

John Bowman Randa Durham
 Linda Luck Paul Moore
 Gary Norris Gordon Spigener
 Earl Timmons Honorary Director Keri Elrod

Committee Chairmen:

Tom Fliss, *Membership VP*
 John Templin II, *Planning/Gov. Affairs*
 Linda Luck, *Christmas in the Hills*
 Jerry Payne & Stephanie Grice, *Media*
 Judi Milke, *Legal Advisor*
 Ramona McDaniel, *Town Hall Expo*
 John Moskeland, *Volunteer Recruitment*

Ex-Officio Members:

Marti Butt, *Administrator*
 Bud Cates, *Field Representative*

MEMBERSHIP APPLICATION

(May also be used to for membership renewal or reinstatement)

Name _____	Office Telephone _____
Company _____	Fax _____
Street Address _____	Email _____
Mailing Address (if different) _____	Sponsor _____
City-State-Zip _____	Signature _____

Annual Dues **

Businesses \$175 per year
 Religious Nonprofits \$100 • Civic Nonprofit Groups \$75

**** NEW! Monthly bank draft now available**
 () Check here if \$18 monthly automatic draft is desired
 and return voided check with signed application form.

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